



# ACHE of Central Florida *Presents*

## Social Media and Mobile Health: The Good, the Bad and the Ugly

**5:30 PM – 8:15 PM**

**Thursday**  
**August 30**

This forum will explore the gamut of various applications of social media and mobile health technologies to help participants recognize and limit risks. The session will explore exceptional uses of the technologies to address clinical and operational challenges, improve outcomes, and reduce costs.

**Register now at: [CentralFL.ache.org](http://CentralFL.ache.org)**



Florida Hospital Celebration Health  
In the Mangrove Conf Rm  
400 Celebration Place, Celebration, FL 34747

### **Agenda**

5:30 PM Networking & Dinner  
6:15 PM Program Begins

*Approved for 1.5 Face-to-Face Credits*

### **Moderator**

**W. Frank Faust**

Administrative Director of Marketing  
Central Florida Health

### **Panelists**

**Steven Jenkins**

VP, Strategy & Marketing  
Florida Hospital, Central Florida  
Division, North Region

**Andrew Snyder**

SVP, Marketing & Communications  
Orlando Health

**Kali Hammond**

Account Manager  
CCH Marketing

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